



Fact Sheet

GREATER TUCSON AREA BEST WORKPLACES FOR COMMUTERSSM

Tucson Area is Growing!

- Tucson, the second largest city in Arizona and the Pima County seat of government, is the hub of a rapidly growing metropolitan area.
- The labor force increased 9.8% between 1997 and 2001 with population growth of 8.5%. 80% of the total jobs within Southern Arizona are located in the greater Tucson area.
- Tourism is an important sector of the Tucson economy with over 2.7 million people (1998-1999) visiting in the Tucson area and staying in hotels or private homes.
- Growth and tourism will continue to add to traffic congestion and air quality issues in the Region. According to the 2000 Census, the daily average commute time was 23.9 minutes. 74% of Tucson commuters drive alone, and over 20 million miles are driven daily.



Air Quality Needs Improving!

- Favorable air quality is essential to the economic viability of metropolitan Tucson, the physical health of its residents and the preservation of its fragile desert ecosystem.
- Tucson was recently named number one for child/infant asthma in the nation. We still have an opportunity to improve air quality for the benefit of our children and quality of life.
- Motor vehicles cause at least 60% of the air pollution in Tucson, and regional ozone levels are within only 15% of exceeding the legal limit.

What's Happening Now?

- Best Workplaces for CommutersSM will now provide the opportunity for all employers to take a greater role in ensuring our region's economy and quality of life remain favorable by fostering more productive employees and positive investments in the community.
- As one of the Best Workplaces for CommutersSM, an employer can reduce local air pollution, take cars off the road, reduce travel time, and save employees money in taxes, gasoline, parking and vehicle costs every year.
- Join the Regional, Transportation and Environmental Planning efforts at PAG, www.pagnet.org, as the Greater Tucson community develops a variety of regional plans, programs and commitments to benefit everyone.



Greater Tucson Area's Best Workplaces for CommutersSM Coalition